

U.S. Express Mail Label No. EL639069938US



FOLEY & LARDNER 2029 Century Park East – Suite 3500 Los Angeles, CA 90067-3021

TO: Commissioner for Patents Box Patent Application Washington D.C. 20231

UTILITY PATENT APPLICATION TRANSMITTAL UNDER 37 C.F.R. 1.53(b)

Transmitted herewith for filing is the patent application of:

INVENTOR(S): John A. Bruckner and Nizar Allibhoy

TITLE: SYSTEM AND METHOD FOR MANAGING INTERACTIVE PROGRAMMING AND ADVERTISEMENTS IN INTERACTIVE BROADCAST SYSTEMS

In connection with this application, the following are enclosed:

APPLICATION ELEMENTS:

- X Specification (including Abstract): 35 pages
- X Claims: 33
- X Drawings: 3 Sheets
- Power of Attorney By Assignee and Exclusion of Inventor Under Rule 37 C.F.R. § 3.71
- X Declaration Under 37 C.F.R. § 1.63
- X Unsigned
- Executed (original or copy)
- Copy from a prior application (37 CFR 1.63(d))
 - (relates to continuation/divisional boxes completed) NOTE: Box below

ACCOMPANYING APPLICATION PARTS:

- Assignment Papers (cover sheet & document(s))
- Revocation and Power of Attorney
- Information Disclosure Statement(IDS) with PTO-1449.
 - Copies of IDS Citations
- X Check No. 14512 in the amount of \$1344.00 for filing fee.
- X Certificate of Mailing By Express Mail
- X Return Receipt Postcard (MPEP 503)
- Small Entity Statement(s)

Preliminary Amendment

- Statement filed in prior application, status still proper and desired.
- _ Certified Copy of Priority Document(s) with Claim of Priority (if foreign priority is claimed).

CONTINUING APPLICATION, check appropriate box and supply the requisite information:

- _ Continuation _ Divisional _ Continuation-in-part (CIP) of prior application Serial No.
- Amend the specification by inserting before the first line the following sentence: —This application is a continuation, _ divisional or _ continuation-in-part of application Serial No. _, filed _.-

Utility Patent Application Transmittal Attorney Docket No. 041892.0211 Page 2

CORRESPONDENCE ADDRESS:

Please address all future correspondence to:

Ted R. Rittmaster at the Foley & Lardner address noted above.

Telephone: (310) 277-2223 Fax Number: (310) 557-8475

FEE CALCULATIONS: (Small entity fees indicated in parentheses.)

				(5)
(1)	(2)	(3)	(4)	Basic Fee
For	Number Filed	Number Extra	Rate	\$710. (\$355.)
Total Claims	33 - 20 = 13	13	x \$18	234.
			(x \$9)	
Independent	8 - 3 = 5	5	x \$80	400.
Claims			(x \$40)	
Multiple			\$270	0.
Dependent			(\$135)	
Claims: 0				
Assignment Recording Fee per property			\$40	0.
Surcharge Under 37 C.F.R. 1.16(e)			\$130	0.
8			(\$65)	
			TOTAL FEE:	\$1344.

METHOD OF PAYMENT:

Check No. 14512 in the amount of \$1344.00 is attached. The Commissioner is hereby authorized to charge any deficiency or credit any overpayment to Deposit Account No. 50-0872.

Respectfully submitted,

April 26, 2001	y with
Date	Glenn M. Kubota
	Rég. No. 44,197

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of Attorney Docket No. 041892.0211

John A. Bruckner, et al. Group Art Unit: Unassigned

Serial No.: Unassigned Examiner: Unassigned

Filed: Concurrently herewith

For: SYSTEM AND METHOD FOR MANAGING INTERACTIVE PROGRAMMING AND

ADVERTISEMENTS IN INTERACTIVE BROADCAST SYSTEMS

CERTIFICATE OF MAILING BY U.S. EXPRESS MAIL

Commissioner for Patents Box Patent Application Washington, D.C. 20231

I hereby certify that the following paper(s) and/or fee along with any attachments referred to or identified as being attached or enclosed are being deposited with the United States Postal Service as Express Mail (U.S. Express Mail Label No. EL639069938US) under 37 C.F.R. § 1.10 on the date of

deposit shown below with sufficient postage and in an envelope addressed to: Commissioner for Patents, Box Patent Application, Washington D.C. 20231.

- Utility Application Transmittal Sheet
 - 2. Specification, Claims and Abstract: 35 pages
 - 3. Drawings: 3 sheets
 - 4. Declaration Under 37 C.F.R. § 1.63 (unsigned)
 - Check No. 14512 in the amount of \$1344.00 for filing fee
 - 6. Return Postcard

Respectfully submitted,

April 26, 2001

Date

Foley & Lardner 2029 Century Park East, 35th Floor Los Angeles, CA 90067-3021 Telephone: 310-277-2223

Facsimile: 310-557-8475